



74% Cabernet Sauvignon 22% Cabernet Franc 3% Petit Verdot 1% Syrah

Vineyards: Beckstoffer, Cain, Claes, Kenefick, Stagecoach, and York Creek,
(100% Napa Valley)

Suggested Retail: \$42. per bottle Release Date: September 1, 2000

1997 Cain Concept

The 1997 Cain Concept is the first vintage of a new Cabernet blend from Cain. The Cain Concept has given us the opportunity to develop a blend that is distinctly different from what we have done traditionally with the Cain Five. Whereas our Cain Five is driven by the mountain fruit of the Cain Vineyard and that of other great mountain vineyards, the Cain Concept is based on fruit grown on the benchlands of the Napa Valley.

In the Cain Concept, we seek to emphasize the lush fruit and soft, supple tannins coming from some of the outstanding vineyard sources that we have developed on the alluvial fans that line the edges of the floor of the Napa Valley: places like the famed Rutherford Bench, the out-falls of York Creek and Sulphur Creek on the west side of St. Helena, and the gravel beds of Conn Creek on the east side of the valley.

Here, in the deep, but well-drained soils developed on these gravel deposits, the natural vigor of Cabernet Sauvignon is held in check; the warm days and cool nights of the valley floor bring the fruity aspects of Cabernet Sauvignon to its fullest potential. The warm and generous summer of 1997 clearly shows in the ripe, plummy fruit in the bouquet and the sweet, soft tannins on the palate. We think that this is a classic Napa Valley Cabernet Sauvignon, and we are quite excited to be able to begin the Cain Concept with the 1997 vintage.

About Cain Vineyard & Winery

Cain Vineyard and Winery overlooks St. Helena from the top of Spring Mountain in the western hills of the Napa Valley. The estate vineyard is planted to the five classic Bordeaux varieties: Cabernet Sauvignon, Cabernet Franc, Merlot, Malbec, and Petit Verdot, and a small amount of Syrah. We make four wines: the Cain Musqué, a Sauvignon Blanc from the Musqué clone, and three Cabernet blends, Cain Cuvée, Cain Concept, and our signature blend, Cain Five.

Christopher Howell, Winemaker/General Manager